

Christopher Courter

<http://courterdesigns.com>

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GRAPHIC DESIGNER

with comprehensive experience in

**Graphic Design - Web Design - Sales Promotions - Marketing
Planning - Budgeting - Problem Solving - Illustration
Production Art - Pre-Press & Digital Output**

Over a decade of success in graphic design, web design, illustration, production art, pre-press and digital output, planning, decision making, problem solving, leadership, marketing, touch-panel and GUI designs, communications and budget management in positions ranging from Production Artist to Director of Marketing with companies ranging from The Art Institutes to Trackmagic Racing Karts.

A Few Selected Achievements

Design logos and corporate identity packages for numerous types of companies, including logos, letterheads, postcards, stickers, package designs, envelopes, banners, magazine ads, and websites.

Manage multiple websites for sales and distribution of a vast array of products and services to expand brand awareness, including custom made sticker sets which are designed, illustrated, digitally outputted and cut in-house to increase profits from forty dollars to over two hundred dollars per set.

Coordinate files for pre-press output, and prepare print-ready production files, including but not limited to: lithography, flexographic, screen printing, rotogravure, and digital output, a handful which is printed in-house and laminated personally or weeded and heat-transferred to company t-shirts for promotions and giveaways.

Implement and manage a wide variety of Crestron systems in residential and commercial buildings including installation of structured wire, in-wall and in-ceiling speakers, monitors, touch panels, and keypads; service, debugging, and GUI interfaces for several different size touch panels; integrating alarm and intercom functionality tripling productivity and business profits within two years.

Construct and design tradeshow booths and exhibits, package designs, and graphics to draw in consumers. This in turn strengthens brand awareness and product expansion throughout the United States.

Orchestrated the development of the first ever launch of the AllPosters.com t-shirt line to web. Managed photography, layout, color correcting, and batching of hundreds of t-shirts to complement the colossal array of posters already on the website. Co-wrote the AllPosters.com training manual for step by step instructions to keep the style of products consistent for incoming employees.

Professional Experience

Sr. Communications Specialist	Blue Shield of California, Rancho Cordova, CA	06/2016 - Current
Communications Specialist	Partnership HealthPlan, Fairfield, CA	09/2015 - 05/2016
Ad Man & Graphic Designer	Gazelle Integrated Media, Walnut Creek, CA	07/2015 - 11/2015
Lead Designer & IT Specialist	Cole Supply Co. Inc., Benicia, CA	02/2011 - 03/2015
Director of Marketing	Trackmagic Racing Karts, Benicia, CA	01/2008 - 02/2011
Director of Marketing	Builders Sound, Fairfield, CA	12/2005 - 02/2011
Graphic Designer	ABG Construction, Brentwood, CA	06/2005 - 12/2005
Production Artist	AllPosters.com, Emeryville, CA	05/2004 - 06/2005
Library Assistant	Art Institutes of California-San Francisco, CA	12/2002 - 08/2003

Educational and Professional Curriculum Vitae

Bachelors of Science in Graphic Design Art Institutes of California-San Francisco, CA 04/2001-03/2004

Programs: Illustrator, Photoshop, Dreamweaver, Flash, Fireworks, QuarkXpress, InDesign, Painter, PowerPoint, Excel, Word, VersaWorks, VisionTools, and Acrobat

Volunteer: Suisun City Wildlife Rescue Center, Wildlife Rescue and Rehabilitation Volunteer 03/2015-Current